

JEREMIAH ALALADE

Product Designer, Design Engineer & AI/ No-Code Developer with 3+ years of experience

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I'm a **Product Designer & Design Engineer with 3+ years of global experience** designing & building user-centric digital products. skilled at bridging design, technology, and strategy, I excel in cross-functional teams to deliver impactful business outcomes. My expertise spans **SAAS, Construction, B2B, artificial intelligence, real estate, and more**, enabling me to tackle complex challenges for digital products.

Tools

- **Product Design:** Figma | Adobe Suite | Figjam
- **No-Code :** Framer | Wordpress | Wix
- **AI:** Cursor | Codex | Claude Code
- **Design:** Interaction Design, Visual Design, Prototyping, Design Systems, Wireframing, A/B experiment design, Product thinking, & Stakeholder storytelling
- **Technical:** HTML, CSS, Tailwind, Next.js, Git, Figma (auto-layout, variables, design tokens), AI-Assisted Coding, Google Analytics, Agile Methodologies

Experience

Lead Product Design Engineer - Axiom Black (New Jersey, United States)

Jun 2025 - Present

- Designed and shipped Axiom Tracker, a certificate expiry tracking web app for a municipal engineering firm where a lapsed certification blocks a bid, then packaged it as a Chrome extension so warnings surface without opening a tab.
- Owned two full website migrations end to end: Wix to Framer, then Framer to custom code. Cut \$600-\$1,000/yr in platform cost and moved the site onto a stack I could ship to directly.
- Built the Axiom Black design system, replacing ad-hoc styling with one source of truth for color, type and components across the site, proposals and internal tools to **ship 10x faster**.
- Refined the firm's AI proposal-writing system, standardizing how RFP and SOQ responses get drafted so output stays consistent without a designer in the loop each time.
- Grew organic traffic on company LinkedIn page and improved website page speed on the rebuilt site through technical SEO and performance work.

Product Designer - Spring Citadel Int'l School (Niger, Nigeria)

Jun 2026 - Present

- Designed and shipped a school management portal now in daily use, with separate access for parents, students and staff covering attendance records, grades and report cards, and fee payments.
- Integrated fee payment handling, moving collections off manual reconciliation.
- Built the school's first real web presence after 17 years of operating on a Facebook page and word of mouth, structured around the three questions parents ask before enrolling.
- Treated low-bandwidth mobile as a hard constraint rather than a nice-to-have, which drove more decisions than any aesthetic one.

UX/UI Designer - Hydrotech Innovations (United Kingdom)

Apr. 2025 - Jul. 2025 (Contract)

- Designed the marketing site landing page, still live in use.
- Designed the full screen set for an event management platform named Safeguard event for event creation, RSVP and ticketing, attendee management shipped by their engineering team.

Education

Bachelor of Science - Osun State University (Osun, Nigeria)

Sept. 2023 - Sept. 2026

Software Engineering

Projects

- **DocuCheck Africa** — AI compliance checker that reads construction permits against COREN, NESREA, EPA, LUSPA, NHBRC and SANS 10400 rulebooks and returns pass, warning or fail in under thirty seconds.
- **Pixels** — Browser-based image ditherer, six algorithms, fully client-side so nothing leaves your machine.

Mentorship

UNIOSUN: mentored **10+ designers** across , focusing on **design systems, career development, and portfolio reviews** (*May 2026 – Present*).